



# Press Release

Innovative  
Nettings  
&  
Casings  
[www.ennio.com.au](http://www.ennio.com.au)

1 June 2016

## All aboard the ennio express!

**ennio** International are one of the only textile manufacturers globally whose entire purpose is the craft of designing, customising and manufacturing nettings & casings specifically for the meat and poultry industry. They are renowned for delivering progressive R&D outcomes, providing customers with uniquely bespoke products and specialised service.

This point of difference has set **ennio** on a path of significant positive change and they are trailblazing express-style up the proverbial revolutionary road with a first class seat for their customers aboard, delivering new inspiration and direction along the way.

A snapshot of **ennio's** new inspiration was recently on display at 2016 IFFA in Frankfurt at their stand, revealing their new addition to their Netted-Casing range with **ennio Netted Edible Collagen Casing** <sup>TM PATENTED</sup>, combining elastic netting and edible collagen in one, available in a single or twin tube system, which applies the netting and collagen together, eliminating wastage and increasing production. The Netted Casing stable also includes a choice of casings such as fibrous, plastic, collagen (edible & non edible) and cellulose, which can be combined with any netting pattern, style or colour to create a product perfect for your market or specific occasion.

Unveiled also was a new corporate video, an impressive range of decorative nets and new fabric casing treatments, designed to deliver an array of colour, smoke and quick release additions in one application. *"There was significant global interest in all of the new products we revealed at IFFA"*, Ennio Mercuri, Managing Director says, *"it was great to see current and new customers alike on our stand and have the opportunity to discuss how we could tailor our products for them in person. We've been really pleased with the feedback we've received"*.

If you attended IFFA, you may also have seen a myriad of moustaches as Ennio ran a promotion to launch their new social media sites. The moustache derives from their logo and visitors posed for photographs which were uploaded to Facebook adding a little humour following in-depth, more serious business discussions. You can view these images on their Facebook page: **ennio** International.

**ennio** was also represented on the Viskase stand at IFFA. The partnership between Viskase and Ennio is congruent; with synergies both as specialists in their fields and a drive for world class, innovative quality design and technology.



The **ennio** team has grown too; most notably with the appointment of new Chief Executive Officer, Andrew Luxton. Andrew has a comprehensive business development, marketing and operational leadership background, has worked across all continents and brings a wealth of proven experience in delivering successful change and growth. Ennio Mercuri on the announcement says; *"Andrew is uniquely qualified to deliver exemplary results and we are delighted to have him on board as, along with his extensive experience, he leads the business with fortifying humour and inspiration".*

**ennio's** products are now distributed to over 20 countries, with offices in Australia, the USA, Canada and China, and has plans for a new ultramodern factory encompassing state-of-the-art technology to accommodate global demand. Combined with a plethora of scheduled activity on the horizon; celebrating the 60<sup>th</sup> anniversary of business and FoodPro next year, it appears they're on the **ennio** Express and it's all aboard!

***For further information, please contact:***

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**Images:**

- (1) Ennio Team at IFFA**
- (2) Ennio Netted Collagen**
- (3) Decorative Nets**
- (4) Andrew Luxton, Chief Executive Officer**